

Education: Raising Awareness around Plan A

Education is the first step in advancing a cause whether it is education of a decision-maker in the interest of gaining support or educating the grassroots to encourage them to get involved in making a difference on the issue. Whether you are working to inform your family, your friends, or your community, there are many ways to spread the word about Plan A: NCJW's Campaign for Contraceptive Access. Use this part of the toolkit to spread the word about this issue as the first step toward making positive change in your community. Included is information about:

- ▶ Whom Should I Educate?
- ▶ How Should I Educate?