

Taking Action: Making a Difference through Plan A

Making progressive social change starts with education and communication, but it does not stop there. The next step is to take action to effect systemic change. This section of the toolkit provides a variety of resources aimed at helping you make change. Included is information on:

- ▶ Basics of effective advocacy, including how to contact decision-makers
- ▶ Best practices for working with partners or allies in coalitions
- ▶ Steps for successful event planning
- ▶ Guidelines for working on Plan A in a nonpartisan way
- ▶ “Ten Commandments” of Advocacy

As an individual, or within a group, there are many ways you can work toward implementing positive social change and helping to make your community a healthy one regarding access to contraceptive options and information.