



National Council of Jewish Women

## **NCJW SPOTLIGHT ON ACTION**

### **Speak out and share your story!**

Across the country, NCJW members and supporters take action to create progressive social change at the local and national level. Now it's time to tell us about it.

**NCJW, Inc. wants to hear how you have taken action in support of NCJW's mission and programs.** Your efforts can result in policy changes, press coverage, or – at the very least – spark passion and renew individuals' commitment to important social issues. All of these experiences are important. Share the value of your actions, and inspire others today!

Stories from Michigan, Pennsylvania, Washington, Connecticut, New York, and California have already been featured online at [www.ncjw.org](http://www.ncjw.org)!

### **Consider these tips for crafting a compelling story:**

NCJW is interested in any action taken in support of NCJW's mission, programs, and advocacy issues. Please limit your story to 250 words, and use the questions below to help guide your description:

- ▶ Who took action?
- ▶ What prompted you or the group to take action?
- ▶ What was your goal?
- ▶ How does this issue or effort connect to an NCJW program or mission?
- ▶ What was the outcome?
  - ▶ Personal impact
  - ▶ Community impact
  - ▶ Political/advocacy impact
- ▶ Was there any press coverage?
- ▶ Why are you proud of these efforts?

Everyone is encouraged to submit a story. Be sure to include your contact information and NCJW relationship or role (i.e. member, section president, SPA).

### **Send your story to the Action Line at [action@ncjw.org](mailto:action@ncjw.org)**

Please use the subject line "Success Story" when sending your email. We encourage the inclusion of digital photographs – especially a headshot of the story's author. Please attach all images as high-resolution JPEG or GIF files.

**You may also submit your story online at [www.ncjw.org/submit\\_story](http://www.ncjw.org/submit_story)**

*Submission of any material authorizes NCJW to publish stories in online and offline communication vehicles in perpetuity.*