

Promote the Vote, Protect the Vote Activity Timeline

Planning is everything! Here's a suggested plan and timeline for engaging in the Promote the Vote, Protect the Vote initiative along with some suggested activities. As you or your section determine a plan for participating in Promote the Vote, Protect the Vote, adapt this timeline for your unique needs, complete with concrete deadlines and goals as you prepare for the election.

Up to a Year Before the Election:

- ▶ Visit www.ncjw.org/vote often to make sure that you have all the latest information and resources for your Promote the Vote, Protect the Vote 2012 work.
- ▶ Identify a group of interested individuals within your section to take the lead planning and implementing your efforts.
- ▶ Seek out community partners — other 501(c)(3) groups — for collaboration or join in existing local efforts.
- ▶ Assess and gather the resources you will need — funds, volunteers, etc.
- ▶ Decide on your strategies — select activities that will attract volunteer participation and that are appropriate for your community (see page 4 for a list of ideas).
- ▶ Begin to develop and gather the plans and materials you will need for your activities (leaflets for canvassing, phone bank scripts, press releases, candidate questionnaires, voter registration forms, etc.).
- ▶ Check your state's laws to make sure that your activities comply.
- ▶ Educate and activate on decisions being made long before the election that will make an impact, like voter ID laws, ballot initiatives, and redistricting efforts.

Six Months Before the Election:

- ▶ Recruit, organize, and train volunteers to phone bank and canvass (a good opportunity to recruit and engage new members for your NCJW section).
- ▶ Reach out to local press for coverage of your activities.
- ▶ Hold a candidate forum and develop and disseminate a candidate questionnaire.
- ▶ Bring voter registration forms to all section events and activities (check your state laws to ensure compliance).
- ▶ Recruit, organize, and train volunteers for Election Day activities.
- ▶ Line up “in-kind” donations of staff, office space, transportation, phones, and food for Election Day.
- ▶ Remind absentee voters to request absentee ballots (be sure to check the deadlines in your state).

4-8 Weeks Before the Election:

- ▶ Organize a phone tree, ensuring that you contact every member of your section to make sure that they vote.
- ▶ Assign roles to Election Day volunteers.
- ▶ Do final rounds of canvassing, phone banking, and leafleting.
- ▶ Coordinate transportation to take people who need rides to the polls.