

Promote the Vote, Protect the Vote Activity Ideas

There are many ways to promote and protect the vote. Voter registration and education, work on ballot initiatives, combating voter suppression policies prior to the election, get out the vote (GOTV) efforts, and Election Day monitoring to protect the vote are all important activities. Remember that you can amplify your effectiveness through partnerships with local and national 501(c)(3) groups who share NCJW's goal of ensuring broad participation in the electoral process. A successful NCJW Promote the Vote, Protect the Vote campaign takes hard work but can make a significant impact! Here are some ideas for activities in which you might engage:

Promote the Vote Activities:

- ▶ Register Voters
 - Hold registration drives regularly in visible public places like high schools, colleges, community fairs, and supermarkets, consistent with your state's laws.
 - Provide voter registration forms at NCJW and other well-attended community events.

- ▶ Get Out the Vote (GOTV)
 - Canvass and leaflet door-to-door urging voting and giving polling information.
 - Phone Bank.
 - Coordinate transportation to the polls on Election Day.

- ▶ Educate Voters
 - Organize candidate forums.
 - Create candidate questionnaires.
 - Write an informative voter guide on ballot initiatives.
 - Prepare press releases or media kits for coverage of your activities.
 - Use social media, like Facebook and Twitter, to keep your members informed.

Protect the Vote Activities:

- ▶ Work in opposition to laws like voter photo ID requirements.
- ▶ Educate yourself, your section, and all volunteers about the voting laws in your states.
- ▶ Engage in support of, or opposition to, ballot initiatives.
- ▶ Ensure that voters know their rights leading up to, and on Election Day.
- ▶ Be a poll worker: volunteer to help voters on Election Day.
- ▶ Be a poll watcher: volunteer to guard against voter obstacles on Election Day.

When planning your efforts, remember the rules that govern NCJW as a 501(c)(3) tax-exempt organization. *You can't tell people to vote for a specific candidate, a specific party, or even a specific ideology, but you can emphasize the importance of participating in the democratic process by voting.*